

DEFIC Globe Inc. PRIVACY POLICY

With this Privacy Policy, you agree that you are enlightened about the processing of your personal data and that you consent to the use of your personal data as specified here.

In this Privacy Policy, DEFIC Globe Inc. http://www.deficglobe.com.tr/ website ("Site") operated by the website ("Site") / shared with DEFIC Globe Inc. by the Site / Mobile application users / members / visitors ("Data Owner") during the operation of the mobile application or DEFIC Globe Inc., the Data Owner The terms and conditions regarding the use of personal data generated during the use of the site are included.

What Data Are We Processing?

Your personal data processed by DEFIC Globe Inc. has been categorized in accordance with the Personal Data Protection Law (Law) as stated below. Unless otherwise explicitly stated, the term "personal data" will cover the following information within the scope of the terms and conditions provided under this Privacy Policy.

- **Location Information:** Specific or approximate location information about your location, such as GPS data, that we have obtained during your use of DEFIC Globe Inc.'s services.
- Transaction Security Information: Log in credential information, password information
- **Marketing Information:** The reports and evaluations showing your habits and likes, targeting information, cookie records, etc.
- Request / Complaint Management Information: Requests and complaints you made on the Site and your comments shared on the Site.
- **Risk Management Information:** The data whose IP address is anonymized within the framework of Articles 3 and 7 of the Law will not be considered as personal data in accordance with the provisions of the aforementioned law and the processing activities related to this data will be carried out without being bound by the provisions of this Privacy Policy. For the application regarding whether your data is processed or not, see. DEFIC Globe Inc.
- Personal Data Processing and Protection Policy (KVK Policy).

What is the Purpose of Use of Your Data?

Your personal data shared with DEFIC Globe Inc., so that you can benefit from the Site and the services provided through the Site or the Mobile application, make your membership registration to the Site, update the membership registration, improve the services offered by DEFIC Globe Inc. and on the Site, introduce new services and accordingly It can be processed in order to carry out commercial activities, to determine and implement commercial and business strategies, to ensure the legal and commercial security of DEFIC Globe Inc. and the persons who are in business relations with DEFIC Globe Inc. and to provide you with the necessary information in this context and to fulfill the obligations arising from the nature of these activities. The personal information in question can be used to communicate with you or to improve your experience on the Site or the Mobile application (management of the communication management process, satisfaction research, etc.), as well as making various statistical evaluations without revealing your identity, which can be used within the scope of internal reporting and business development activities. can also be used for database creation and market research purposes. The information in question can be processed, stored,



transmitted to third parties by DEFIC Globe Inc. for direct marketing, digital marketing, remarketing, targeting, profiling and analysis purposes, and for the purpose of making notifications regarding the promotion of various applications, products and services, maintenance and support activities through such information. can be contacted. DEFIC Globe Inc.will also be able to process and share personal data with third parties in accordance with Articles 5 and 8 of the Law and / or in case of exceptions in the relevant legislation, without obtaining your consent as the Data Owner. The main cases are as follows:

- For the cases clearly envisioned in the law,
- It is compulsory for the protection of the life or physical integrity of the person or someone else who is unable to disclose his consent due to the actual impossibility or whose consent is not legally valid,
- It is necessary to process personal data, provided that it is directly related to the establishment or performance of any contract between the Data Owner and DEFIC Globe Inc..
- It is mandatory for DEFIC Globe Inc. to fulfill its legal obligations,
- It has been made public by the Data Owner himself,
- Data processing is mandatory for the establishment, use or protection of a right,
- It is mandatory to process data for the legitimate interests of DEFIC Globe Inc., provided that it does not harm the fundamental rights and freedoms of the Data Owner.

As stated above, DEFIC Globe Inc. will be able to use cookies and, in this context, process data and transmit it to third parties for the purpose of processing these analysis services within the scope of analysis services offered by third parties. The aforementioned technical communication files are small text files sent by the Site to the Data Owner browser to be stored in the main memory. The technical communication file facilitates the use of the site in this sense by storing the status and preference settings about a website. Technical communication file, to obtain statistical information about how many people use the websites in temporal proportion, for what purpose, how many times a person visits a website and how long he stays, and to help generate advertisements and content dynamically from user pages specially designed for users It is designed and used for these purposes. The technical communication file is not designed to receive any other personal data from the main memory. Most of the browsers are originally designed to accept the technical communication file, but users can always change the browser settings so that the technical communication file does not arrive or the technical communication file is sent.

Who Can Access Your Data?

DEFIC Globe Inc. may transfer your personal data and new data obtained using this personal data to restaurants in order to achieve the purposes specified under this Privacy Policy, limited to the provision of such services. Anonymous or limited data transfer can be made to our business partners and suppliers and third parties from whose services they benefit, and in these cases, separate approval can be obtained.

DEFIC Globe Inc., in order to improve your user experience (including improvement and personalization), to ensure your security, to detect fraudulent or unauthorized uses, to investigate operational evaluation, to correct errors related to Site services and to perform any of the purposes in this Privacy Policy, e-mail and It will be able to share with third parties such as outsourcing service providers, hosting service providers (hosting services), law firms, including those who send SMS.

As a Data Owner, you agree that the aforementioned third parties may store your personal data on their servers all over the world, provided that they are limited to the aforementioned purposes, and you agree to this in advance. You undertake that your information subject to the Privacy Policy is complete, accurate and up-to-date and that you will update them



immediately in case of any change in this information. We will not have any responsibility if you do not provide the updated information.

As a Data Owner, you accept that if you make a request that will result in the unavailability of any of your personal data by DEFIC Globe Inc., you may not be able to take full advantage of the operation of the Site or the Mobile application, and you declare that any responsibility arising within this scope will belong to you.

How Long Do We Keep Your Data?

Your personal data that you have shared with DEFIC Globe Inc. is kept for the period required by the purposes specified within the scope of this Privacy Policy and for the limitation periods specified in the relevant legislation of DEFIC Globe Inc. In addition, your personal data in question may be stored in a limited way in order to make the necessary defenses within the scope of the dispute in case of any conflict that may arise between you and DEFIC Globe Inc.

How Do We Ensure the Security of Your Data?

DEFIC Globe Inc. in the terms specified in the relevant legislation or stated in this Privacy Policy,

- Personal data are not processed illegally,
- Personal data are not accessed illegally and
- In order to ensure the protection of personal data, taking the necessary technical and administrative measures to ensure the minimum level of security by considering the appropriate conditions / costs, and having the necessary inspections done.

DEFIC Globe Inc. also does not disclose the personal data it obtains from you in violation of the provisions of this Privacy Policy and the Law on Protection of Personal Data and does not use it for purposes other than processing. In case of linking to other applications on the site, DEFIC Globe Inc. does not bear any responsibility for the privacy policies and contents of the applications and recommends that you review these texts.

Changes in Privacy Policy

This Privacy Policy may be updated from time to time in order to comply with changing conditions and legislation.