

# DEFIC Globe Inc. COOKIE POLICY

DEFIC Globe Inc. ("http://www.deficglobe.com")

We use cookies to make the most of our websites and to improve your user experience. If you do not prefer to use cookies, you can delete or block cookies from your browser's settings. However, we would like to remind you that this may affect your use of our websites. We will assume that you accept the use of cookies on our websites unless you change your cookie settings from your browser. You can access the regulations regarding the collected data from the Privacy Policy Text on our websites.

# What Is A Cookie And Why Is It Used?

Cookies are small text files stored by websites you visit on your device or network server through browsers. For more detailed information, you can visit: http://www.aboutcookies.org/ and http://www.allaboutcookies.org/. The main purposes of using cookies on the Platform are to improve the services offered to you by increasing the functionality and performance of our websites, to improve our websites and to offer new features on the Platform and to personalize the features offered according to your preferences, to ensure the legal and commercial security of our websites, you and DEFIC Globe Inc.

# **Types of Cookies Used on Our Websites**

**Session Cookies:** Session cookies are temporary cookies used during the visit of our visitors to the website and deleted after the browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the Website during your visit. For example; You are provided to fill in online forms consisting of more than one page.

**Persistent Cookies:** Persistent cookies are types of cookies used to increase the functionality of the website and to provide a faster and better service to our visitors. These types of cookies are used to remember your preferences and are stored on your device via browsers. They can be used to offer you special suggestions, taking into account matters such as your purpose of using the website. Thanks to persistent cookies, if you visit our website again with the same device, it will be checked whether there is a cookie generated by our website on your device, and if there is, it will be understood that you have visited the website before and the content to be transmitted to you is determined accordingly and thus a better service is provided to you.

# **Categories of Cookies Used on Our Sites**

**Technical Cookies:** Technical cookies are used to ensure the operation of the website, and the pages and areas of the website that are not working are detected.

**Authentication Cookies:** When visitors log in to the website using their passwords, such cookies are determined as a site user on each page the visitor visits on the website, and the user is prevented from re-entering their password on each page

**Customization Cookies:** Cookies are used to remember users preferences when visiting different pages of different websites.

**Analytical Cookies:** When visitors log in to the website using their passwords, such cookies are determined as a site user on each page. The visitor visits on the website, and the user is prevented from re-entering their password on each page.



#### **Cookies Used on Our Websites**

**Advertising:** It is used to show behavioral and target-oriented ads to visitors. 3 months. It is possible to accept or decline through the browser settings.

**Facebook:** These types of cookies allow Facebook members (or non-members) to be tracked for market analysis and product development. 2 years from the first installation of the cookie. It is possible to accept or decline through browser settings.

**Google Analytics:** These types of cookies allow the collection of all statistical data to improve the presentation and use of the Site. By adding data on social statistics and interests to these statistics, Google enables us to better understand users. Our site uses Google Analytics cookies. The data collected with the said cookies are transferred to Google servers located in the USA and the data in question is kept in accordance with Google's data protection principles. You can click here to learn more about Google's analytical data processing activities and principles on the protection of personal data. 2 years since last update. Control of Cookies https://tools.google.com/dlpaqe/gaoptout

**Adobe Omniture:** This type of cookies enables the collection of all statistical data, thereby improving the presentation and use of the Site. 5 years from the first installation of the cookie. 3 years from the first installation of the cookie. 1 month from the first installation of the cookie. It is possible to accept or decline via the Session Cookie Browser settings.

**Technical Cookies Session:** Session cookies are used to ensure the continuity of the session. 82 years from the first installation. It is possible to accept or decline through browser settings.

**Personalization Cookies Language:** It records the language chosen by the user and provides options accordingly. Unlimited stays on the computer until setup / deletion from the browser. It is possible to accept or decline through browser settings.

**Mobile:** If the user visits the site from a mobile device, it is used to display the main website. (For example, that the device has Flash enabled), or it is on a mobile site that does not need Flash. The source site is saved to better understand the user's preferences. It is possible to accept or decline via the Session Cookie Browser settings.

### Can the Use of Cookies Be Blocked by Data Owners?

You have the opportunity to customize your preferences for cookies by changing your browser's settings.

# **Adobe Analytics**

http://www.adobe.com/uk/privacy/opt-out.html

#### **AOL**

https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser

# **Google Adwors**

https://support.google.com/ads/answer/2662922?hl=en

#### **Google Analytics**

https://tools.google.com/dlpage/gaoptout



#### **Google Chrome**

http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647

### **Internet Explorer**

https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

#### **Mozilla Firefox**

http://support.mozilla.com/en-US/kb/Cookies

#### **Opera**

http://www.opera.com/browser/tutorials/security/privacy/

#### Safari

https://support.apple.com/kb/ph19214?locale=tr\_TR

## **The Changes in Cookie Policy**

This Cookie Policy will be updated by us from time to time in order to comply with changing conditions and legislation.